

MCF 3M Opener

Factor

a) $x^2 - 9x + 20$

b) $4s^2 - 32s + 16$

c) $3r^2 - 12$

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Opener

Review of Ch 2 Skills

1) Expand

$(2x-1)(3x+2)$

2) $9(x-2)^2$

Simplify

3) $4x^2 + 4x - 48$

4) $16x^2 - 72x + 81$

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MCF 3M Opener

Factor

a) $x^2 - 9x + 20$

$$\begin{array}{r} x^2 - 5x - 4x + 20 \\ x(x-5) - 4(x-5) \\ (x-5)(x-4) \end{array}$$

b) $4s^2 - 32s + 16$

$$4(s^2 - 8s + 4) \quad s \pm 2$$

c) $3r^2 - 12$

$3(r^2 - 4)$

$3(r-2)(r+2)$

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Opener

Review of Ch 2 Skills

1) Expand

$(2x-1)(3x+2)$

2) $9(x-2)^2$

$$\begin{array}{r} 6x^2 + 4x - 3x - 2 \\ 6x^2 + x - 2 \end{array}$$

$$\begin{array}{r} 9(x-2)(x-2) \\ 9(x^2 - 4x + 4) \\ 9x^2 - 36x + 36 \end{array}$$

Simplify

3) $4x^2 + 4x - 48$

4) $16x^2 - 72x + 81$

$$\begin{array}{r} 4(x^2 + x - 12) \quad \text{AM} \\ 4(x^2 + 4x - 3x - 12) \\ 4[x(x+4) - 3(x+4)] + 4(-3) \\ 4(x+4)(x-3) \end{array}$$

$$\begin{array}{r} \sqrt{16x^2} \quad \sqrt{81} \\ (4x)(9)x^2 = 36x^2 \\ (4x-9)^2 \end{array}$$

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Relating the Standard and Factored Form

Example #1

LEARN ABOUT the Math

To raise money, some students sell T-shirts. Based on last year's sales, they know that

- they can sell 40 T-shirts a week at \$10 each
- if they raise the price by \$1, they will sell one less T-shirt each week

They picked some prices, estimated the number of shirts they might sell, and calculated the revenue.

Price (\$)	T-shirts Sold	Revenue (\$)
10	40	$10 \times 40 = 400$
$10 + 15 = 25$	$40 - 15 = 25$	$25 \times 25 = 625$
$10 + 30 = 40$	$40 - 30 = 10$	$40 \times 10 = 400$

Rachel and Andrew noticed that as they increased the price, the revenue increased and then decreased. Based on this pattern, they suggested quadratic functions to model revenue, where x is the number of \$1 increases.

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- Rachel's function is $R(x) = (40 - x)(10 + x)$.
- Andrew's function is $R(x) = -x^2 + 30x + 400$.

What is the maximum revenue they can earn on T-shirt sales?

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Relating the Standard and Factored Form

Example #1

Tshirts = \$10 ea - sell 40

$$\begin{aligned} \text{Revenue} &= \text{Price} \times \text{Total \# of Tshirts} \\ &= \$10 \times 40 \\ &= \$400 \end{aligned}$$

Pattern

↑ Price \$1 : ↓ Sales by 1 Tshirt

$$\begin{aligned} R(t) &= (10 + 1t)(40 - 1t) \quad \text{Factored form} \\ &= (10 + t)(40 - t) \end{aligned}$$

$$\begin{aligned} \text{Convert} \quad R(t) &= 400 - 10t + 40t - t^2 \\ &= -t^2 + 30t + 400 \quad \text{Standard form} \end{aligned}$$

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Off Graph

(15, 625)

Price # of Tshirts Sold

$$R(t) = (10 + 1t)(40 - 1t)$$

$$\begin{aligned} R(15) &= (10 + 1(15))(40 - 1(15)) \quad R(15) \\ &= (10 + 15)(40 - 15) \quad \text{change the price 15 x} \\ &= (25)(25) \end{aligned}$$

$$R(15) = 625$$

If they sell Tshirts for \$25 ea they will sell 25 shirts per week and bring in a max revenue of \$625.

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$$\begin{aligned} R(t) &= (10 + t)(40 - t) \\ R(t) &= -t^2 + 30t + 400 \end{aligned}$$

$$\begin{array}{c} -10 \quad +40 \\ \swarrow \quad \searrow \\ s \quad t \end{array}$$

What is max revenue?

$$x_{\text{vertex}} = \frac{s+t}{2}$$

$$= \frac{-10 + 40}{2}$$

$$= \frac{30}{2}$$

$$x_v = 15$$

$$R(t) = (10 + t)(40 - t)$$

$$= (10 + 15)(40 - 15)$$

$$= (25)(25)$$

$$\text{new price } 625 \quad \text{\# of Tshirts } 25 \quad (15, 625)$$

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(15, 625)

When the price increased by 15 (\$1) you will make a max revenue of \$1625.00.

$$f(x) = 2x^2 - 5x - 12$$

$$= 2x^2 - 8x + 3x - 12$$

$$= 2x(x-4) + 3(x-4)$$

$$= (x-4)(2x+3)$$

$$\text{Factored Form} \quad \begin{array}{c} 8 \quad +3 \end{array}$$



$$a = +2$$

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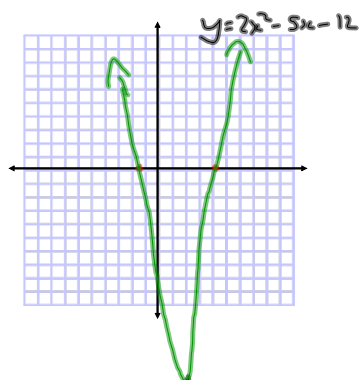
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$$x_v = \frac{5+t}{2}$$
$$= \frac{4 + -\frac{3}{2}}{2}$$
$$= \frac{4 - 1.5}{2}$$
$$= \frac{2.5}{2}$$
$$x_v = 1.25$$

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$$\begin{aligned} f(x) &= 2x^2 - 5x - 12 \\ &= 2(1.25)^2 - 5(1.25) - 12 \\ &= 2(1.5625) - 6.25 - 12 \\ &= 3.125 - 18.25 \\ f(t) &= -15.125 \quad f(1.25) = -15.125 \quad \leq t, 4 - 3/2 \\ &\quad \downarrow \quad \downarrow \quad \downarrow \\ &\quad (1.25, -15.125) \quad (4, 0) \quad (-3/2, 0) \end{aligned}$$

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EXAMPLE 3 Solving problems using a quadratic function model

The height of a football kicked from the ground is given by the function $h(t) = -5t^2 + 20t$, where $h(t)$ is the height in metres and t is the time in seconds from its release.

- Write the function in factored form.
- When will the football hit the ground?
- When will the football reach its maximum height?
- What is the maximum height the football reaches?
- Graph the height of the football in terms of time without using a table of values.

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Football

Height of a football is modelled by

$$h(t) = -5t^2 + 20t$$

When does the football hit the ground?
Find the maximum height of the football.

$$h(t) = -5t(t-4)$$

$$s = 0$$

$$f = 4$$

The football hits the ground at 4 sec

$$x_v = \frac{s+t}{2}$$

$$= \frac{0 + 4}{2}$$

11 11

$$h(t) = -5t^2 + 20t$$

Substitute

$$h(2) = -5(2)^2 + 20(2)$$
$$h(2) = -5(4) + 40$$
$$h(2) = -20 + 40$$
$$y_v = 20$$

The ball reaches a maximum height of 20m at 2 sec.

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q.2,4, 6,7, 9, 11, 12
&142,4,6,7,9
odds
a,c,e...

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$$\begin{aligned}
 &2^2 = f(x) = 2x^2 + 12x \quad \text{standard} \\
 &f(x) = 2x(x+6) \quad \text{factored} \\
 &\quad \quad \quad \begin{array}{cc} 0 & -6 \end{array} \\
 &\text{set } 0 \text{ of } -6 \\
 &x_v = \frac{0 + -6}{2} \\
 &= \frac{-6}{2} \\
 &= -3 \\
 &y_{\text{vertex}} \quad \text{sub } x_v \text{ in} \\
 &f(x) = 2(-3)^2 + 12(-3) \\
 &= 2(9) - 36 \\
 &= 18 - 36 \\
 &= -18 \\
 &y_v = -3
 \end{aligned}$$

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$$\begin{aligned}
 f(x) &= -x^2 + 100 \\
 &= -(x^2 - 100) \\
 f(x) &= -(x+10)(x-10) \\
 &\quad \quad \quad \begin{array}{cc} -10 & +10 \end{array} \\
 x_{\text{vertex}} &= \frac{-10 + 10}{2} \\
 &= \frac{0}{2} \\
 &= 0 \\
 &\text{sub } x=0 \\
 f(x) &= -(0)^2 + 100 \\
 &= 0 + 100 \\
 &= 100
 \end{aligned}$$


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